

DCM SHRIRAM INDUSTRIES LIMITED

Regd. Office: 6th Floor, Kanchenjunga Building, 18, Barakhamba Road,
New Delhi 110 001. Phone : 23759300
CIN : L74899DL1989PLC035140



Website <http://www.dcmsr.com> email: dsil@dcmsr.com

FIXED DEPOSIT SCHEMES

Non-Cumulative Scheme

Period	Rate of Interest p.a	Minimum Amount acceptable (Rs.)
3 Years	9.50%*	25,000

Interest Payable Quarterly***

Cumulative Scheme

Period	Rate of Interest p.a	Minimum Amount acceptable** (Rs.)	Maturity Value*** (Rs.)	Effective Annual Yield
3 years	9.50%*	25,000	33,207	10.94%

Interest Compounded Monthly***

* 10% for Company's shareholders and employees.
** Rs. 10,000/- in case of Company's employees.
*** Subject to tax deduction at source.

HIGHLIGHTS

- Acceptance of deposits by cheques payable at Delhi or by demand drafts net of bank charges from other cities.
- Repayment by cheques payable at par at all branches of Company's bankers / direct transfer to bank account.
- Premature refunds as per Companies (Acceptance of deposits) Rules, 2014.

HOW TO APPLY

- Applications for acceptance / renewal of deposits can be made in the forms available from Registered Office of the Company.
- Deposits will be accepted in multiples of Rs.1,000/- subject to 'Minimum Amount' indicated in the schemes by A/c payee cheques/demand drafts drawn in favour of DCM Shriram Industries Ltd.

DPT-1

Circular in the form of advertisement inviting Deposits [Persuant to Section 73(2)(a) & Section 76 & rule 4(1) and 4(2) of Companies (Acceptance of Deposits) Rules, 2014].

1. GENERAL INFORMATION

a) Name, Address, Website and other contact details of the Company;

NAME : DCM Shriram Industries Limited
Address : 6th Floor, Kanchenjunga Building, 18, Barakhamba Road, New Delhi 110 001.

Website & Other Contact Details : [website:http://www.dcmsr.com](http://www.dcmsr.com)
Email: dsil@dcmsr.com
Phone : 23759300

b) Date of Incorporation : 21st February, 1989.

c) Business Carried on : The Company is engaged in the manufacture/sale of Sugar, Alcohol, Organic / fine Chemicals, Industrial Fibres and generation / sale of Power.

UNITS

Name	State	Town
Daurala Sugar Works	U.P.	Daurala
Shriram Rayons	Rajasthan	Kota
Daurala Organics	U.P.	Daurala

SUBSIDIARY

Daurala Foods & Beverages Pvt. Ltd.

d) Brief Particulars of the Management : The Company is managed by the Chairman & Managing Director and other Whole-time Directors subject to the superintendence, control and direction of the Board of Directors.

e) Names, addresses, DIN and occupations of the Directors :

NAME	ADDRESS	OCCUPATION
Shri Tilak Dhar DIN : 00204912	27, Sardar Patel Marg, New Delhi 110021.	Business Executive
Shri Alok B. Shriram DIN : 00203808	27, Sardar Patel Marg, New Delhi 110021.	"
Shri Madhav B. Shriram DIN : 00203521	27, Sardar Patel Marg, New Delhi 110021.	"
Shri K.N. Rao DIN : 06730043	F-2529, Palam Vihar, Gurgaon, Haryana -122017	"
Shri P.R. Khanna DIN : 00048800	70, Sunder Nagar, New Delhi 110003.	Chartered Accountant
Shri S.B Mathur DIN : 00013239	A-10/10, Vasant Vihar, New Delhi - 110057.	Consultant
Shri Ravinder Narain DIN : 00059197	55, Sunder Nagar, New Delhi 110 003.	Advocate
Shri S.C. Kumar DIN : 00064453	A/5B/69, Paschim Vihar New Delhi - 110 063	Cost Accountant
Sh. C.Vikas Rao DIN : 06900458	Flat No.GD, Jeevan Jyoti, Setalvad Lane, Off Nepeansea Road, Mumbai 400026.	Service
Mrs. Kavitha Dutt Chitturi DIN : 00139274	7, 1st Crecent Park Street Gandhi Nagar, Adyar Chennai-600020	Industrialist

f) Management's perception of Risk Factors.

Company's business risks are linked to cyclical nature of the sugar industry, foreign exchange rate fluctuations and regulated nature of business. However, the Company has been de-risking its business model by enhanced exposure to pharmaceutical intermediaries, chemicals and rayon. Co-generation and alcohol also contribute to de-risking of core sugar business.

- g) Any default in payment / repayment of :
- statutory dues. : Nil
- debentures and interest thereon. : Not Applicable
- loans from banks/financial institutions and interest thereon : Nil

2. PARTICULARS OF THE DEPOSIT SCHEME

- a) Date of passing of board resolution : 23.05.2017.
b) Date of passing of resolution in AGM authorising the invitation of such deposits : 24.9.2015.
c) Type of deposits : Unsecured.
d) The amount which the company can raise by way of deposits as per the Act and the rules made thereunder. : Rs. 11842 lacs.
- The aggregate of deposits actually held :
- as on 31st March, 2017 : Rs. 495 lacs.
- as on date of circular / advertisement (23.05.2017) : Rs. 495 lacs.
- amount of deposits proposed to be raised : Upto Rs. 1500 lacs
- amount of deposits repayable within next 12 months from 01.04.2017 : Nil

- e) Terms of raising of deposits : Given under 'Fixed Deposit Schemes'.
f) Proposed Time Schedule :
- Date of opening of the Schemes : 22.8.2017.
- Validity of the Circular / Advertisement : 30.9.2018 or date of next AGM whichever is earlier.
g) Reasons or objects for raising the deposits : To meet short and medium-term financial requirements.
h) Credit rating obtained :
- Name of the Credit Rating Agency : Credit Analysis & Research Ltd.
- Rating obtained : CARE A-(FD)
- Meaning of rating obtained : Adequate degree of safety regarding timely servicing of financial obligations and low credit risk.
- Date on which rating was obtained : 1.3.2017
i) Extent of deposit insurance : Insurance product not available at present.
j) Short particulars of Charge created / to be created for securing such deposits, if any. : Not applicable.
k) Directors' or KMPs' interest in such deposits different from the interests of other persons. : None.

3. DETAILS OF OUTSTANDING DEPOSITS

- a) Amount outstanding (as on 31.3.17) : Rs. 495 lacs
b) Date of acceptance (other than unclaimed deposits) : 1.4.2014 to 31.3.2017
c) Total amount accepted (from 1.4.2014 to 31.3.2017) : Rs. 501 lacs
d) Rate of interest : 10.0% p.a. to 10.5% p.a.
e) Total numbers of depositors (as on 31.3.17) : 135
f) Default, if any : No Default
g) Any waiver by the depositors of interest accrued on deposits. : No waiver

4. FINANCIAL POSITION OF THE COMPANY

- a) Profits / (Losses)
b) Dividend } for 3 Financial years:

Profits/(Losses)Rs./lacs			
Year Ended	Before Tax	After Tax	Dividend
31.03.2015	1166	438	10%
31.03.2016	3871	3324	30%
31.03.2017	15146	12052	100%

c) Summary of the Financial Position as in three audited balance sheets: (Rs./lacs)

Equity and Liabilities	As at 31.03.2017	As at 31.03.2016	As at 31.03.2015
Share Capital	1740	1740	1740
Reserves and surplus	33505	23789	21094
Non-current liabilities	9305	14047	14538
Current liabilities	67395	66494	61900
Total	111945	106070	99272

(Rs./lacs)

Assets	As at 31.03.2017	As at 31.03.2016	As at 31.03.2015
Fixed Assets	31833	32871	32791
Non-current investments	614	614	614
Long-term loans and advances	4376	4212	3342
Current assets	75122	68373	62525
Total	111945	106070	99272

(Rs./lacs)

d) Cash flow statement : (Rs./lacs)

Particulars	Year Ended 31.03.2017	Year Ended 31.03.2016	Year Ended 31.03.2015
A. Net Cash (used in)/ generated from Operating Activities	7,737	6,773	(4,583)
B. Net Cash (used in) investing activities	(2193)	(1820)	(2,461)
C. Net Cash (used in)/ generated from financing activities	(5,553)	(4,837)	7119
Net increase/(decrease) in cash and cash equivalents(A+B+C)	(9)	116	75

e) There is no change in accounting policy of the Company during last three years other than depreciation policy which has been aligned with the requirements of Schedule II of the Companies Act, 2013 w.e.f. 1.4.2014 i.e. the date on which this Act came into force.

5. THE DIRECTORS HEREBY DECLARE THAT :

- a) The Company has not defaulted in the repayment of deposits accepted either before or after Commencement of the Act or interest thereon.
b) They have satisfied themselves fully with respect to the affairs and prospects of the company and that they are of the opinion that having regard to the estimated future financial position of the company, the company will be able to meet its liabilities as and when they become due and that the company will not become insolvent within a period of one year from the date of issue of circular or advertisement.
c) The company has complied with the provisions of the Act and the rules made thereunder.
d) The compliance with the Act and rules does not imply that repayment of deposits is guaranteed by the Central Government.
e) The deposits accepted by the company before the commencement of the Act have been repaid or will be repaid alongwith interest on due dates and until they are repaid, they shall be treated as unsecured and ranking pari passu with other unsecured liabilities.
f) In case of any adverse change in credit rating, depositors will have option to withdraw deposits without any penalty.
g) The deposits shall be used only for the purposes indicated in the circular or circular in the form of advertisement.
h) The deposits accepted by the company are unsecured and rank pari passu with other unsecured liabilities of the company.

This advertisement is issued on the authority and in the name of the Board of Directors of the Company, the text of which was approved by the Board of Directors at their meeting held on 23.5.2017 and a copy signed by the majority of the Directors has been filed with the Registrar of Companies.

By order of the Board
Y.D. Gupta
Company Secretary &
Chief General Manager

Place : New Delhi
Dated : 23.05.2017